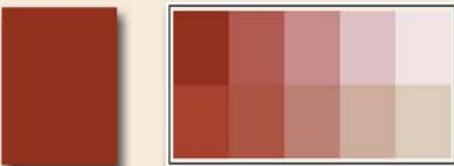
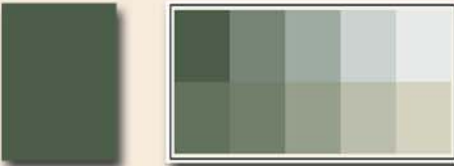
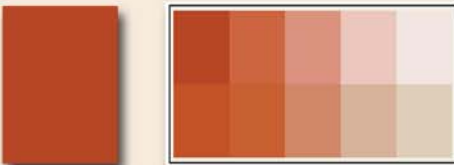
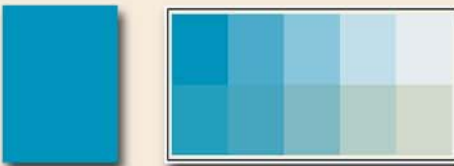


The Sonoran Desert Color Palette for Building Exteriors



"The beauty of the region's setting, a desert basin surrounded by mountain ranges and foothills calls for development design which is environmentally sensitive and compatible with the natural landscape." (City of Tucson General Plan)



In recent decades the majority of development in Tucson has been constructed with shades of brown and beige. This has

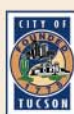
created subdivisions in which houses have similar colors and commercial storefronts that are indistinguishable from each other. The City of Tucson General Plan, several neighborhood and area plans, and the Design Guidelines Manual discuss the importance of development that uses the colors of the natural environment.



The Sonoran Desert is one of the most diverse ecosystems in the world. This diversity is not only

represented in the different types of animal and plant species, but also in the colors that are present in the desert valley and surrounding mountains. These colors consist of a variety of shades including blues, yellows, oranges, greens, purples and reds. This handout was created to showcase and promote the incorporation of all Sonoran Desert colors into the base and/or accent colors of building design.

Sonoran Desert Colors City of Tucson



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**URBAN PLANNING
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